

COMMISSION STUDY SESSION

Item No: 2A

Meeting: 3/10/21

DATE: March 8, 2021
TO: Port Commission
FROM: Eric D. Johnson, Executive Director
Project Manager: Deirdre Wilson, Senior Planning Manager
SUBJECT: STUDY SESSION: 2021-2026 Draft Strategic Plan, Version 19

A. STUDY SESSION PRIMARY FOCUS AREAS

1. Mission statement revised – Page 8.
The Mission statement has been amended to reflect Commission feedback to remove ‘is a public asset’ and replace the word ‘stewarding’ with protecting and enhancing. Please review and confirm.
2. Environment foundational goal name revised – Page 14.
In keeping with the change to the Mission statement and Commission feedback, the environment foundational goal name has been changed from Environmental ‘Stewardship’ to Environmental ‘Leadership’. Please review and confirm.
3. Action Plan role and development refined – Page 21.
Information about the action plan has been refined. The action plan will be used as a tool to implement the strategic plan. The Commission will guide perfection and prioritization of actions that will be further refined with review and approval of the budget. The action plan will be finalized after the approval of the strategic plan and will include a prioritized list of actions with a short description and information on who is responsible, what resource will be needed, and a timeline for each action. Please review and confirm.

B. SUMMARY OF DOCUMENT EDITS

Along with some minor formatting and typographical edits, the following changes have been made to the March Draft Strategic Plan in response to Commission feedback at the March 4th meeting:

Page 1. Changed ‘Richard’ to ‘Dick.’

Page 2. Changed ‘Richard’ to ‘Dick’ and swapped signature block locations for Eric and Dick.

Page 4. This text box was added to call out that the Port is a strategic seaport:

STRATEGIC SEAPORT: The Port of Tacoma is a formally federally designated Strategic Seaport to coordinate efficient port operations during peacetime and national emergencies. The Port is a key support facility for JBLM.

Page 6. The tax levy text box was revised as follows:

TAX LEVY: The Port of Tacoma levies a property tax (at less than the maximum allowed by law) that is only used for use in debt repayment, environmental projects and transportation investments. The tax levy is not used for Port operations.

Page 8. Edited the Mission as follows:

The Port of Tacoma is a public asset that makes strategic investments in our harbor and community to promote prosperity, trade, and jobs, while stewarding protecting and enhancing our environment.

Page 10. Revised the foundational goal: Environmental Stewardship Leadership.

Page 14. Revised the foundational goal: Environmental Stewardship Leadership.

Page 16. Revised strategy OS-2 and created a new strategy OS-6:

OS-2. Protect the public's investment in all Port assets by maintaining existing assets and positioning them for future growth.

OS-6. Foster an organizational culture that attracts, develops and retains a diverse, high-performing, and engaged workforce.

Page 18. Revised foundational goal text:

Promote road, rail and navigation infrastructure and technology improvements to strengthen the regional maritime industry and economy.

Revised text in TA-1:

Support infrastructure projects that increase Port freight mobility, prioritizing the SR 167 Gateway Project, and the Port of Tacoma Road/I-5 interchange. Support completion of the Port of Tacoma Road and Interstate 5 interchange improvements, the State Route 167 Gateway Project, and other transportation infrastructure projects that increase access to the Tideflats.

Page 19. Revised text to read:

The Port's executive director works continuously with the Commission to develop priorities, and with staff to develop and implement this annual Action Plan. The Action Plan will be reviewed and approved by the Commission each year.

The Port's budget development process is a key tool for clarifying these priorities and providing resources to implement the Action Plan.

C. NEXT STEPS

March 18, 2021: Commission consideration of the final draft of the 2021-2026 Port of Tacoma Strategic Plan.

April 15, 2021: Commission consideration of final 2021-2026 Port of Tacoma Strategic Plan.

May 20, 2021: Commission briefing on development of the Action Plan.